

# NGU Red Carpet Student Film Festival 2016

## Rules and Regulations

1. General
2. Competitions
3. Submission guidelines and materials
4. Selected films
5. Conclusion

### 1. General

#### 1.1 Objectives

The NGU Red Carpet Student Film Festival aims to recognize and honor the filmmaking talents and skills of students from High Schools (Public, Private or Home School), and Colleges/Universities across the United States of America who are into independent, innovative and experimental cinema and visual arts. Devoted to offering a platform to and actively supporting the independent filmmaking students from around the United States, the NGU Red Carpet Film Festival is the essential hub for discovering student film talent and for catching the early buzz on many world and international premieres.

#### 1.2 Dates

The NGU Red Carpet Film Festival, organized by North Greenville University ([www.NGU.edu](http://www.NGU.edu)), will be held on Thursday, April 7, 2016. Here are the dates associated with the film festival that you need to make a note of.

- **Submission deadline for entries: January 18, 2016**
- **Notification of selected films for the Festival: March 4, 2016**
- **Screenings of award-winning entries: March 17 & 18, 2016**
- **Film Festival awards event: April 7, 2016**

#### 1.3 Eligibility

**Submission to the Festival is open to student feature films, creative documentaries, experimental films, short films, public service announcements and innovative visual productions for digital media completed before January 18, 2016.**

#### 1.4 Entry fee

Being a Film Festival oriented towards encouraging student filmmaking in the United States, North Greenville University does not plan on charging any fee from the students. **The entry is free.**

#### 1.5 Participation

Participation in the NGU Red Carpet Film Festival implies acceptance of the Rules and

Regulations by filmmakers, producers and their agents, as well as judges.

## **2. Competitions**

### **2.1 Competition categories**

As part of the official program, the Festival includes 7 categories to promote talented student filmmakers for the following categories. Every category will have a 1<sup>st</sup> place, a 2<sup>nd</sup> place, and a 3<sup>rd</sup> place.

- Narrative/Feature (Long) - 60 minutes or above
- Documentary (Long) - 60 minutes or above
- Narrative/Feature (Short) - 30 to 59 minutes
- Documentary (Short) - 30 to 59 minutes
- Narrative/Feature (Mini) - 5 to 29 minutes
- Documentary (Mini) - 5 to 29 minutes
- Public Service Announcement/Promo - 30 to 120 seconds

 **Please note that only two entries may be submitted per category per student applicant.**

## **3. Submission Guidelines and Materials**

### **3.1 Entry Form**

Please download the Entry Form from the following link, fill it out, scan the form as a PDF file, and email it to [FilmFest@ngu.edu](mailto:FilmFest@ngu.edu) as an attachment.

**Entry Form download link:** [http://NGUFilmClub.com/Entry\\_Forms.html](http://NGUFilmClub.com/Entry_Forms.html)

### **3.2 Submission Deadlines**

The submission deadline for selection purposes, which means the deadline for the Festival's office to receive all required submission materials, is **January 18, 2016**.

### **3.3 Preview Copy**

To complete your submission the festival requires a preview copy.

### **File naming convention:**

YourLastName\_YourFirstName\_TitleOfMovie.mov or  
YourLastName\_YourFirstName\_TitleOfMovie.mp4

You may send us your copy through any of the following methods.

(1). Please upload your preview copy in .MOV or .MP4 file format with H.264 encoding to <http://TheSureWay.WeTransfer.com> (2GB upload limit)

(2). Upload your preview copy to YouTube or Vimeo preferably in 1080 HD file format and send us the link through your application as well as by email to [FilmFest@ngu.edu](mailto:FilmFest@ngu.edu)

(3). In case you're not able to provide us with a digital preview copy, you may also copy the .MOV or .MP4 in H.264 codec to a Dual Layer DVD+R disc\* and send the disc\* to the following address.

**Department of Mass Communication**  
**ATTN: SHUR GOPAL**  
**North Greenville University**  
**7801 N Tigerville Rd, PO Box 1892**  
**Tigerville, SC 29688-1892**

\* None of the submission DVDs will be returned.

If you have any questions, please send us an email at [FilmFest@ngu.edu](mailto:FilmFest@ngu.edu)

### **3.4 Additional materials**

Requested in the online entry form are available press notes and publicity materials such as: Synopsis of the film (in English), a statement of the director on the film, biography and filmography of the director and full cast and credits list.

### **3.5 Selection**

Festival programmers select and invite all films presented at the festival. **Films selected for the NGU Red Carpet Student Film Festival will be announced by March 4, 2016 on our website.** Filmmakers selected to participate will be notified prior to this date.

## **4. Selected films**

### **4.1 Participants' obligation**

Participation in the Festival requires the unconditional adherence to its regulations as set out by North Greenville University.

### **4.2 Catalogue materials**

All contact persons of selected films will receive a request for catalogue/flyer materials upon confirming participation in the festival.

#### **4.2.1 Required catalogue materials**

In order to compile the Festival Catalogue/Flyer, for each selected film the Festival must receive a duly completed entry form and requested materials: High Resolution .MOV or .MP4 file, synopsis of the film, biography and filmography of the director, and a full list of artistic and catalogue credits. The requested materials should be sent/submitted as soon as possible upon acceptance of the invitation, but no later than **January 18, 2016**. The Festival accepts no liability in the event that its publications reproduce inaccuracies in submitted materials.

#### **4.2.2 Credits**

In principle the catalogue/flyer will include the following technical and artistic credits like original title, year of production, premiere status, format, length, director, production company, producer, print source, screenplay, cinematography, editing, production design, sound, music, and principal cast.

#### **4.2.3 Catalogue/Flyer writings**

Catalogue writings are entirely at the discretion of the Festival.

#### **4.3 Publicity Materials**

The publicity contacts of the films participating in the Festival will receive a request from the Press office to send publicity materials. These materials will be used in Festival publications and for distribution to the press and Festival guests.

#### **4.3.1 Excerpts**

After official selection of a film, the Festival is qualified to use excerpts from the film, with a maximum of 3 minutes, nationally and internationally for promotional purposes (for documentaries and short films, the total duration of the excerpts is not to exceed more than 10% of the film running time). In the event that excerpts are not available, and it's being understood that under no circumstances the entire print may be lent out, the Festival is qualified to copy, under its strict supervision, one or more excerpts from the film for promotional use prior to and during the Festival only.

#### **4.3.2 Promotion**

For promotion of the entire selection and of each selected film, the Festival website is allowed to use any photo or digital film clip (less than 3 minute duration).

#### **4.4 Video Library / Preview platform**

Selected films will be made available during the Festival in the Video Library and for a set amount of time on our Preview platform. Both are accessible only for the Festival Organization and registered guests, through our own (closed circuit) server or on DVD or online stream that will require login. By accepting to be part of the Festival the rights owners grant permission for their film to be included on the Preview platform and in the Video Library, unless otherwise stated on the online entry form. For this purpose, all participants will be requested to make available either a DVD or a QuickTime h.264 version of their film

for encoding purposes.

#### **4.5 Press & Industry screenings**

During the festival and in collaboration with the Program Department the Film Office will organize press & industry screenings for feature length films. Rights owners of films included in the Video Library and Press & Industry screenings will receive detailed viewing reports and attendants lists afterwards.

#### **4.6 Programming**

General scheduling and the timetabling of both public screenings and press & industry screenings are entirely at the discretion of the Festival Management at North Greenville University.

#### **5. Conclusion**

Entry and participation of films implies unconditional acceptance of the regulations. In unspecified cases, the Festival Management of North Greenville University will make a final decision.